# ARTWORK SPECIFICATIONS

## Please read prior to creating or submitting files

### Formats

The ideal format to submit is an Adobe PDF file without crop/trim/bleed marks or colorbar, 300 dpi resolution, CMYK inks specified and 1/16" (.0625") bleed. See sample below. We also accept native files in Macintosh versions of Adobe InDesign and Adobe Illustrator. These formats are preferred if you anticipate having us make changes or updates to your labels in the future. When supplying native files, you will need to package the fonts and links and include them in your submission. If fonts are not included, all type must be converted to outlines. Please note that outlined fonts are not editable in the future.

### Document Setup

Document size should be exactly the same size as the final trim size, using the 1/16" (.0625") bleed function.

### Bleed

Labels with design elements that reach the outer edge of the label must be prepared with a 1/16" (.0625") bleed on all sides.

### Margins

Elements that do not extend to the edge of the label must be at least 1/16" (.0625") from the edge of the label.

### Color - if you usually design for digital, this is for you!

Converting RGB files for print production can cause significant color shift. You can help ensure color consistency by:
  • Create files using CMYK process color, NOT spot colors or RGB.
  • Ensure all links are CMYK. Files with RGB or spot colors will be rejected.
  • For best results, use CMYK values from a Pantone Process Coated color guide.
  • Supply a color target or sample whenever possible.
    *We will do our best to match your specified colors, but cannot guarantee an exact color match.*

### Fonts

For the most legible labels:
  • Minimum font size for dark text on a light background is 5 pt.
  • Minimum font size for white text on a darker background is 7 pt.

### Images

All images must be 300 dpi and CMYK format. Please send us the largest images available. Images taken with a digital camera or cell phone may not be print-worthy.

### Exporting

When creating print-ready PDF's, include the bleed only. Please do not include the bleed and crop/trim marks or color bar. Files with these marks will be rejected. Each label should be saved as a separate PDF. Please do not send multiple page PDF's.

### Sending Files

There are 3 ways to quickly send us your label files:
  • Email to alysia@easypro.com
  • Email us your Drop Box link
  • Send via a file transfer service like WeTransfer
Files should be compressed/zipped when sending via email or when using any online file transfer service.  When naming the file, avoid using any punctuation or special characters such as inch marks, colons, slashes and backslashes. Dashes and underscores are acceptable.

### Important

  • Please do your best to submit "print-ready" artwork Any changes, modifications or corrections that need to be made after the proofing process will result in delays when processing your order.
  • Carefully review your artwork prior to submission. Check spelling, confirm accuracy of copy, confirm accuracy of UPCs.

  **Archway Bio/EasyPro will not be responsible for any costs incurred by errors on customer-supplied files.**



**Properly prepared, print-ready PDF**
*Includes bleed but no bleed marks, crop/trim marks or color bar*



**Improperly prepared, print-ready PDF.**
*With bleed and crop/trim marks & color bar*

# ARCHWAY BIO™

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